



Recreation Economy & Impacts



MAYFLY
O U T D O O R S

Abel



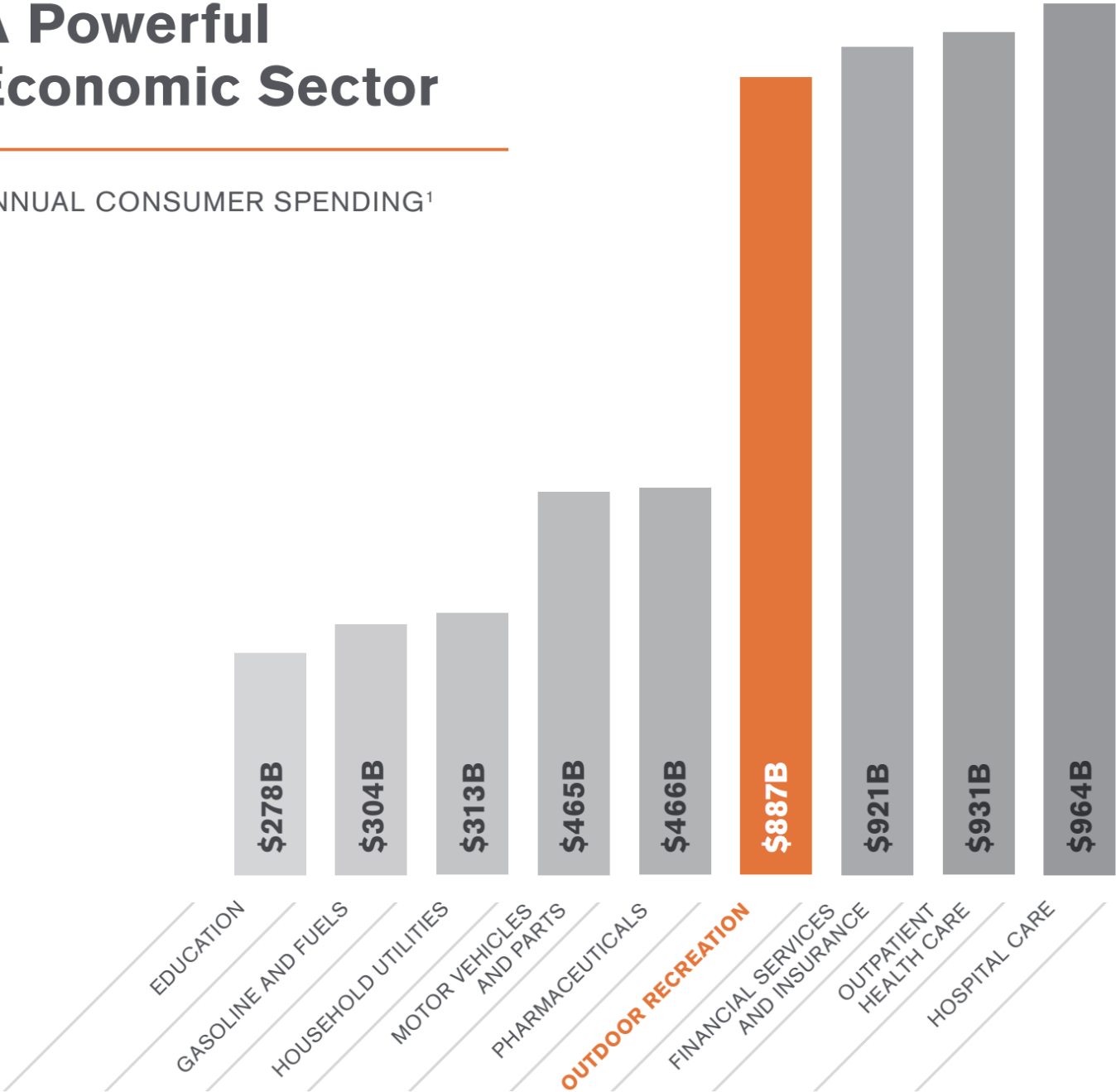
airflo



COLORADO
Outdoor Recreation
Industry Office

A Powerful Economic Sector

ANNUAL CONSUMER SPENDING¹



*Source: Bureau of Economic Analysis, Personal Consumption Expenditures by Type of Product

2017 data

The Colorado River - Big Business

Overall Ranking

#155

Employment

19th
largest

Retail Sales

\$17 Billion

The Gunnison River Basin - Big Business

Spending

\$879 Million

(4th)

Employment

6,150 jobs

Participation

974,253

(4th)

The Gunnison River Basin - Fishing

GDP (State)

\$27.6M

Employment

423 jobs

Wages

\$18.1M



Thank you