

Of Primary Importance: Secondary Economic Impacts of Demand Management on West Slope Communities

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PROTECTING WESTERN COLORADO WATER SINCE 1937





Studies Completed

- **Water Bank Feasibility Study (Phase I)**
- **Water Bank Feasibility Study (Phase II)**
- **Water Economic Panel Discussion**
- **Qualitative Assessment of Water Banking (Phase IIB)**
- **Assessment of Agricultural Consumptive Use**
- **Agronomic Responses to Partial and Full Season Fallowing Alfalfa and Grass Hay**
- **Memorandum: Review of Available Research on Deficit Irrigation**
- **Tech Subcommittee Working Paper: Potential Options for Demand Management in CO**
- **Impacts of Split Season Irrigation on Forage Yield & Quality, Carryover Effects, and Varying Split Season Irrigation Regimes**
- **Compact Water Bank Pricing**
- **2016 Webinar Series: Field Studies, Remote Sensing, Soil Health Implications, Specialty Crops, Role of Irrigation Efficiency**
- **Testing Mechanisms for Conserved Consumptive Use via Pilot Projects (GVWUA)**
- **Colorado River Compact Water Bank Reconnaissance Study**

What we know & don't know

- One size does not fit all
- Compact curtailment will cause significant social and economic impacts
- Decision to participate not just about economics
- Impacts go beyond immediate location
- Shepherding and administration
- Water Marketing Pricing
- Full or partial fallowing appears to be more feasible for annual crops
- Alfalfa is resilient and adapts to irrigation stress
- Deficit irrigation high elevation grass pasture possible
- Deficit irrigation regimes impacts overall yield
- Flexibility in period of potential participation
- Agreed upon method for measuring CCU
- Avoiding a crisis response critical





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DEMAND MANAGEMENT IN WESTERN COLORADO: A SECONDARY ECONOMIC IMPACT STUDY

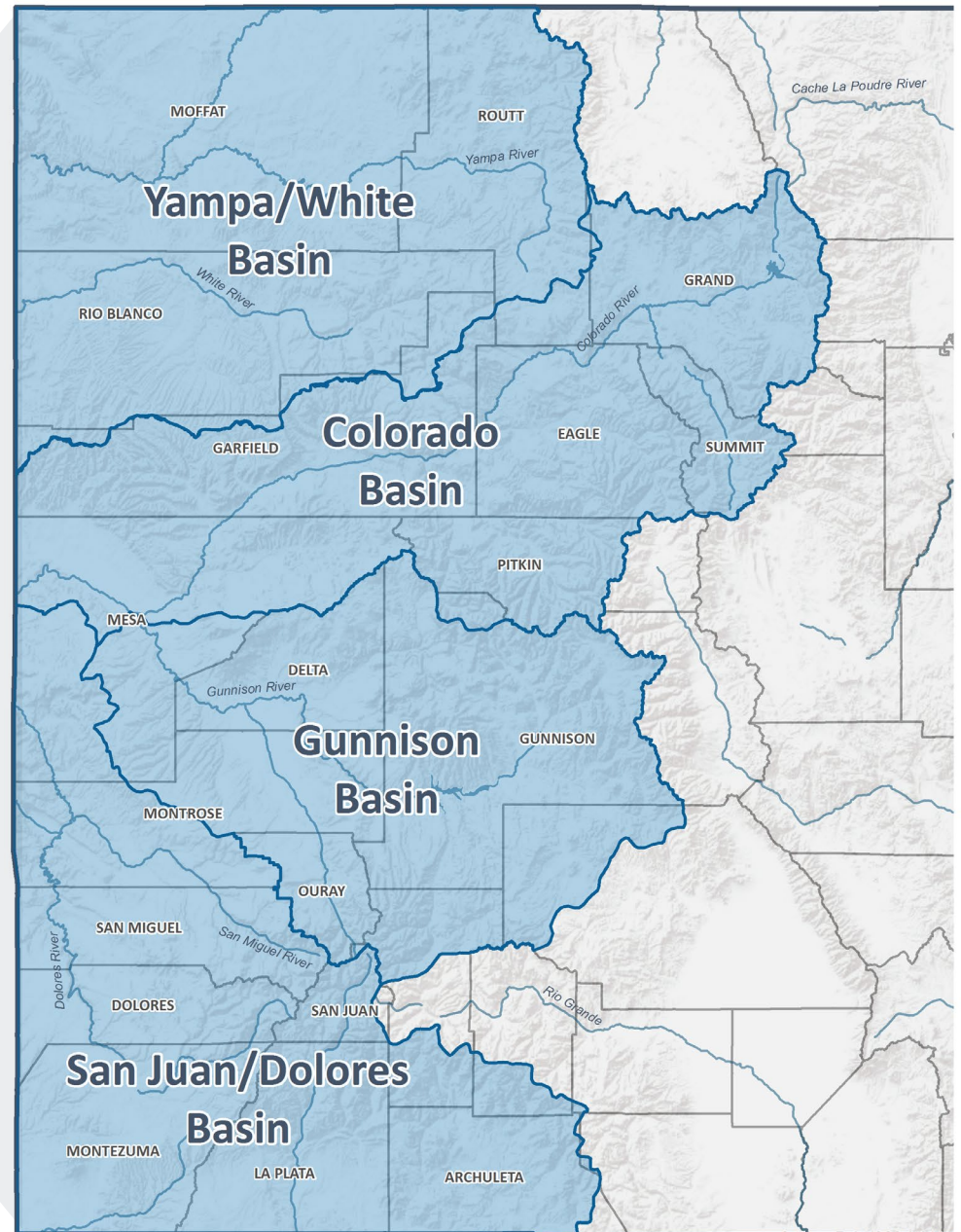
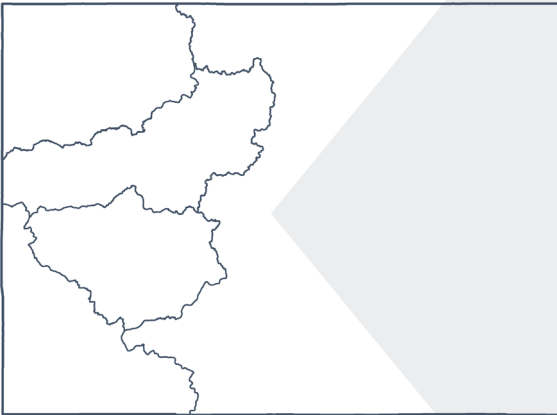
Presented by Doug Jeavons
Managing Director

BBC
RESEARCH &
CONSULTING

Photo credit: Jeff Ackely on Unsplash

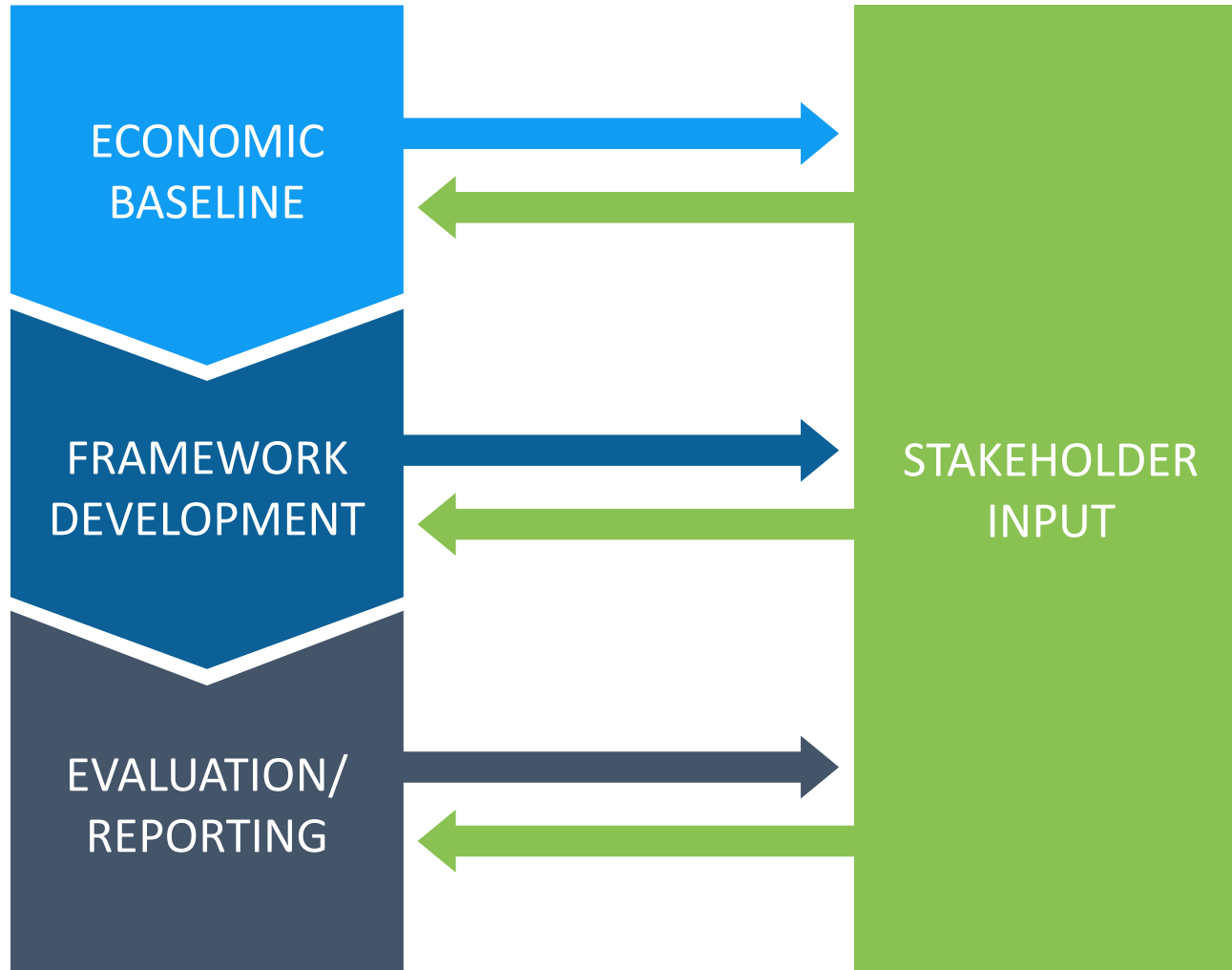
STUDY AREA BASINS

COLORADO



* The San Juan/Dolores Basin is referred to as the Southwest Basin in the study.

STUDY ELEMENTS



A FEW INSIGHTS

FROM THE

ECONOMIC

BASELINE

MANY FARMS, NOT SO MANY FARMERS

WESTERN COLORADO HAS MANY “FARMS”



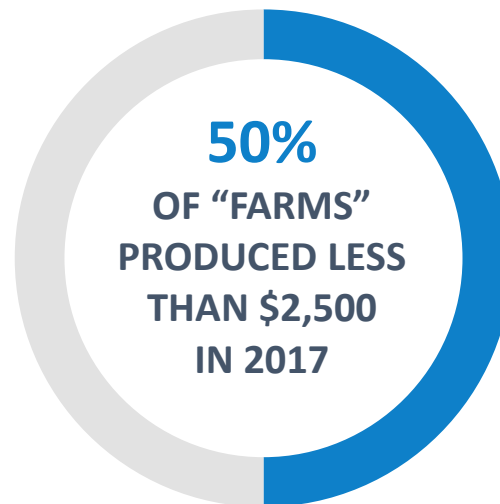
11,758

BUT FEWER FARMERS THAN YOU MIGHT EXPECT



13,563

WHY?

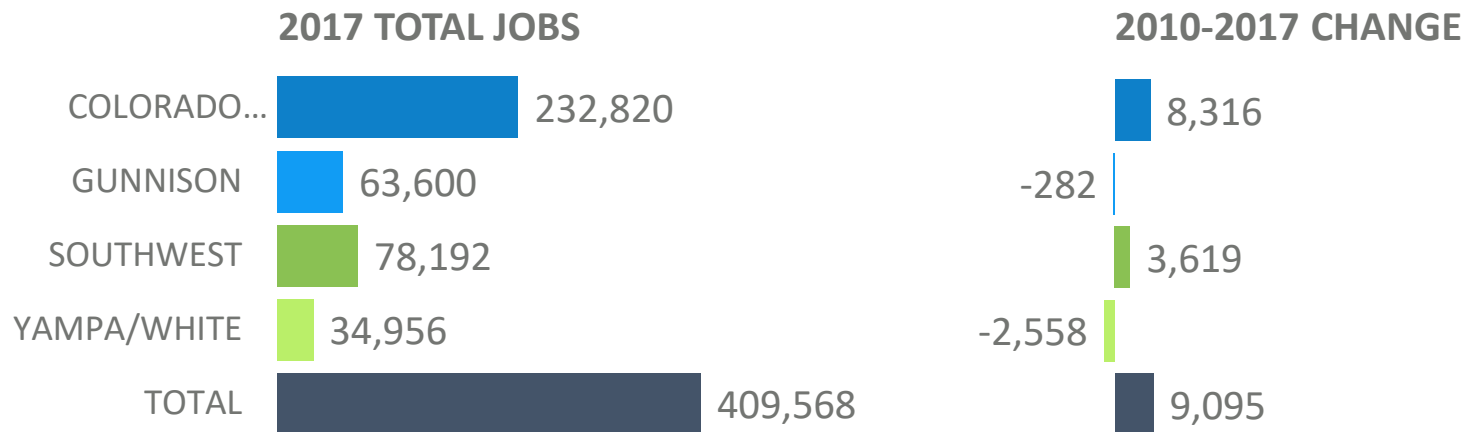


THESE TRENDS ARE REFLECTED IN THE VERY SMALL MEDIAN FARM SIZES IN WESTERN CO.

2017 AGRICULTURAL CENSUS DATA BY BASIN

Colorado River	Gunnison	Southwest	Yampa/White	Western Colorado Total
NUMBER OF FARMS 3,349	NUMBER OF FARMS 3,341	NUMBER OF FARMS 3,399	NUMBER OF FARMS 1,669	NUMBER OF FARMS 11,758
AVERAGE SIZE 360 ACRES	AVERAGE SIZE 269 ACRES	AVERAGE SIZE 542 ACRES	AVERAGE SIZE 1,096 ACRES	AVERAGE SIZE 491 ACRES
MEDIAN SIZE 29 ACRES	MEDIAN SIZE 36 ACRES	MEDIAN SIZE 64 ACRES	MEDIAN SIZE 111 ACRES	MEDIAN SIZE <55 ACRES
FARMS WITH IRRIGATION 2,595	FARMS WITH IRRIGATION 2,816	FARMS WITH IRRIGATION 2,238	FARMS WITH IRRIGATION 675	FARMS WITH IRRIGATION 8,324
MARKET VALUE OF PRODUCTION \$138.4 MILLION	MARKET VALUE OF PRODUCTION \$172.1 MILLION	MARKET VALUE OF PRODUCTION \$121.1 MILLION	MARKET VALUE OF PRODUCTION \$83.5 MILLION	MARKET VALUE OF PRODUCTION \$515.1 MILLION
CHANGE IN MARKET VALUE 33%	CHANGE IN MARKET VALUE 21%	CHANGE IN MARKET VALUE 20%	CHANGE IN MARKET VALUE -9%	CHANGE IN MARKET VALUE 17%

TOTAL EMPLOYMENT



KEY SECTORS

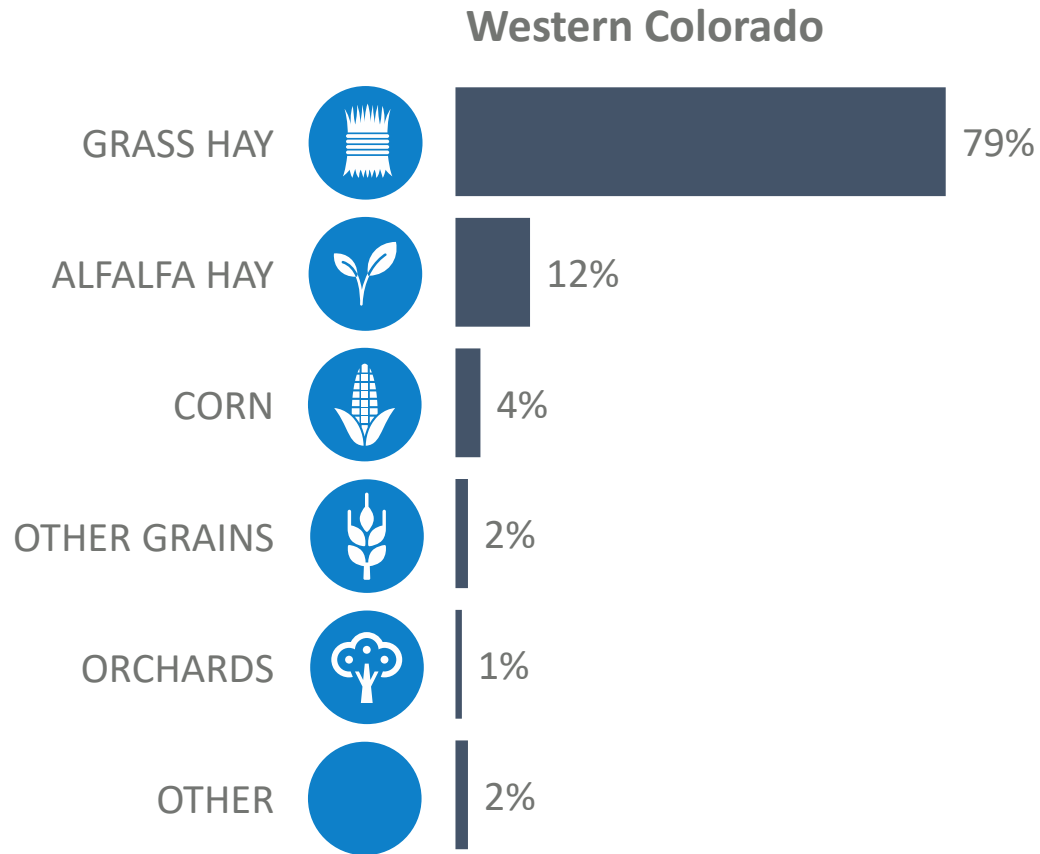


CONSUMPTIVE USE & IRRIGATED ACRES

Colorado River	431,400 AFY	÷	180,000-207,000 ACRES	=	2.1 – 2.4 AF/ACRE
Gunnison	485,000 AFY	÷	207,000-234,000 ACRES	=	2.1 – 2.3 AF/ACRE
Southwest	402,600 AFY	÷	203,000-223,000 ACRES	=	1.8 – 2.0 AF/ACRE
Yampa/White	188,900 AFY	÷	100,000-107,000 ACRES	=	1.8 – 1.9 AF/ACRE
Western Colorado	1,507,900 AFY	÷	690,000-771,000 ACRES	=	2.0 – 2.2 AF/ACRE

CROPPING PATTERNS

FROM CDSS HISTORIC CROP ANALYSES (2015)

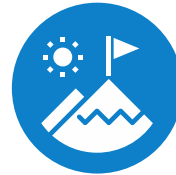


FIRST ROUND
OF
STAKEHOLDER
MEETINGS

COMPOSITION OF STAKEHOLDER GROUPS



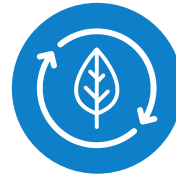
Agricultural Producers



Tourism/Marketing



Agricultural Service Providers



Environment



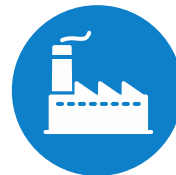
Water Managers




Recreation



Local Governments



Energy and Other Industry

An aerial photograph of a vast, golden-brown agricultural field, likely a hemp field. A green combine harvester is in the process of harvesting, moving from left to right across the frame. Behind it, a green truck is parked, and a white trailer is being loaded with harvested material. The field is divided into long, straight rows, and the overall scene depicts a large-scale agricultural operation.

BIG PICTURE OBSERVATIONS

- How do impacts of **demand management** compare to impacts of **curtailment**?
- Other sectors and water users should **contribute**
- **Legal and administrative issues** (water rights, shepherding, etc.)
- In some basins, much of the **hay** is **exported**
- **Hemp cultivation** is an important recent trend, not yet fully understood



PARTICULAR CONCERNS

- Impacts on [neighbors](#), other local water users (e.g., return flows, water for augmentation, weeds, aesthetics)
- Impacts to [soil health](#) from fallowing
- Impacts on [operators who lease](#), but don't own irrigated lands
- Will participants fully [understand](#) costs and longer-term implications of [fallowing](#)?
- Agriculture helps [stabilize](#) Western Slope economy and provides [non-market benefits](#)



LIMITING IMPACTS

- **Geographic dispersion** is important—will require tailoring program
- Involve **smaller farms** that are not as productive?
- **Partial fallowing** or shifting to lower water use crops might be better than full fallow
- Less impact from demand management in **wet years** than dry ones
- Limiting **proportions of farms** that can be enrolled could reduce impacts



CREATING BENEFITS

- More water in rivers will improve [water quality](#)
- Communities with developed boating and fishing [recreation](#) could benefit
- Compensation payments could help participants [upgrade](#) farms and equipment and [maintain viability](#)
- Payments could also help participants transition to [new crops or organics](#)

NEXT
STEPS

NEXT STEPS

- Framework development
- Scenario definitions
- Preliminary analysis
- Second round of stakeholder meetings
- Final results and reporting



SECONDARY IMPACT ANALYSIS FRAMEWORK

