WATER WITH YOUR LUNCH
Terry R. Fankhauser, EVP, Colorado Cattlemen’s Assoc.
The 1859 gold rush increased beef demand in Colorado

- 100,000 people
- Most did not find gold…but needed were hungry.

Colorado’s founders met the burgeoning demand for beef

- Samuel Hartsel, John Wesley Iliff, etc
- Sold beef to miners profiting $70-$90/ head
Colorado Stockgrowers Association
November 1867, Denver Planters House
Agriculture cash receipts total more than $4.7 billion, of which more than 62% are cattle

- 2.85 million head of cattle, valued at over $2.8 billion.
- Fourth largest exporter of beef, valued at over $1 billion.
- Of Colorado’s 66.3 million acres, beef cattle and beef producers care for 65% of the land mass.
COLORADO RIVER BASIN AND AGRICULTURE

• More than 1 Million Acres in the Basin in Colorado producing Ag Products

• +900,000 acres outside of basin that could be irrigated with trans basin water.

• $1.1 billion to economy
• One Size Doesn’t Fit All
• Voluntary/Incentivized/Flexible
• Not Impede the Future
• Simplicity
• Protect Water Rights
• Easy to Manage
• Not Harm Communities, Economy or Ag Industry Complex
CCA & THE AG WATER NETWORK

- "Keeping Ag Water Connected to Ag Land"
- Education
- Collaboration
- Technical Assistance
- Project Assistance
- Tools/Resources
- Public Policy

www.agwaternetwork.org
www.coloradocattle.org