



MEMORANDUM

February 4, 2019

TO: BOARD OF DIRECTORS, COLORADO RIVER DISTRICT
ANDY MUELLER, GENERAL MANAGER
PETER FLEMING, GENERAL COUNSEL

FROM: CHRIS TREESE, EXTERNAL AFFAIRS MANAGER
JIM POKRANDT, COMMUNITY AFFAIRS DIRECTOR

SUBJECT: *REQUEST FOR A CONTRACT WITH NEW BRIDGE STRATEGIES, A POLLING FIRM*

Staff recommends and requests the Board approve a contract with New Bridge Strategies of Golden, a polling firm whose principal is Lori Weigel. The contract amount is not to exceed \$100,000.

Lori previously was a principal with Public Opinion Strategies, the firm that had conducted our triennial polling since 2009. All of our polling records are in possession of New Bridge.

Every three years, the River District tests our constituents' knowledge and views of the District itself and of the Colorado River issues embedded in our Strategic Plan.

2019 is a regular triennial polling year. This year, however, the anticipated polling work would include two additional polls on the Gallagher Amendment that is pinching rural governmental and special district property tax revenues.