Mission Statement
To lead in the protection, conservation, use, and development of the water resources of the Colorado River basin for the welfare of the District, and to safeguard for Colorado all waters of the Colorado River to which the state is entitled.

Major Initiatives and Strategic Responses to Outside Forces
We will carry out the following major initiatives (and related strategic responses to outside forces) as the primary components of the River District’s strategic plan to fulfill its mission. We have listed below the significant forces that we believe will affect the River District in the mid-term to long-term (five to ten years). Following each subject are the strategic initiatives planned for the River District in fulfillment of its mission.

1. Outreach and Advocacy: As the entity in the State of Colorado, statutorily charged to protect, develop, manage, and safeguard the water resources of the Colorado River Basin for the welfare of the District and for all citizens of Colorado, the River District has a basic responsibility to inform our constituents of statewide and basin-wide issues affecting water users of the Colorado River. In order to achieve the various strategic initiatives outlined in this Plan, the River District recognizes that public support will be required.

The District maintains a robust public education and outreach effort through an evolving variety of media and public meetings it either organizes or co-sponsors. Through pro-active involvement and dedication of resources, the District seeks to shape and influence public policy and legislation affecting Colorado River water resources, District water users, and operations of the District.

Strategic Initiatives
1. A. The River District will continue to enhance and expand partnerships and working relationships with key elected and appointed officials to advance western Colorado’s perspectives on proposed legislation and regulations affecting western Colorado water resources at both the state and federal levels.
1. B. The River District will assume a leadership role in offering timely and accurate public information regarding topical trends and developments concerning water resources, water use, and water conservation.
1. C. The River District will make special efforts to inform and involve community leaders, especially elected leaders, in water-related matters.
1. D. The River District will expand its efforts to actively engage the public through our website and other social media, including new and emerging media platforms, with a goal of reaching and engaging younger generations of water users.
1. E. The River District will ensure its outreach and communications extend to all 15 counties of the District.
1. **F.** The River District will expand its branding efforts to ensure grassroots support and understanding of the River District and its mission.

2. **Outreach in All Basins:** While we have not ignored or been unhelpful to needs in other basins, a significant amount of the River District’s time, energy and resources in the recent past have been focused on the mainstem of the Colorado River and helping to address the long-term needs of the mainstem. A priority in the near-term will be to put significant focus on the needs of the other basins within the River District.

**Strategic Initiatives**

2. **A.** The River District will increase its outreach efforts with water organizations and other local organizations in the Gunnison, White and Yampa River basins. The goal will be to use River District resources to help those basins address their consumptive and non-consumptive water needs.

2. **B.** The River District will look for and focus on opportunities where the River District can act as a catalyst to create partnerships that work for these other basins. A recent example of this is the cooperatively funded Lower Gunnison Project, orchestrated by the River District.

3. **Climate and Hydrologic Uncertainty:** Climate and hydrologic uncertainty should be a major driver of what the River District does in the mid- to long-term. The impacts to precipitation are not clear. However, the overwhelming evidence indicates a warming and increasingly variable climate. Hotter temperatures will certainly result in increased demands for agricultural and municipal water supplies due to longer and warmer growing seasons. Patterns of snowpack accumulation and runoff will change. Runoff is projected to occur earlier and quicker, and there will be an earlier return to possibly lower base flows after runoff. These factors will stress storage supplies. On a local and regional basis, storage supplies may prove inadequate.

**Strategic Initiatives**

3. **A.** The River District will continue to evaluate and pursue options to increase local water storage supplies and optimize and expand, where appropriate, existing water storage.

3. **B.** The River District will engage in support efforts aimed at understanding climate change and how it may affect water supplies.

3. **C.** The River District will engage in and support water supply planning efforts, local and regional, which include adapting to climate change impacts.

3. **D.** The River District will work with water users to ensure practicable and cost-effective water use efficiencies in all sectors where appropriate for the local conditions.

4. **Colorado River Supplies:** Colorado may be closer to full use of its Colorado River supplies than commonly thought. Absent good planning, education, outreach, and mitigation measures to address regional water supply issues, Colorado risks overdevelopment of its Colorado River supplies to the detriment of existing water users. At some level of additional development, all existing uses junior to the compact (more than 500,000 acre feet) are at risk of curtailment under compact administration. The River District’s will work on Colorado River Basin contingency planning and compact risk management, both related to low reservoir levels at Lake Powell that threaten power generation and the ability to meet Colorado River Compact obligations, be reflected in the Colorado Water Planning efforts.
Strategic Initiatives
4. A. The River District will advocate for full use of its Colorado River Basin water supplies for the benefit of the District’s inhabitants, without undue risk of overdevelopment.
4. B. The River District will advocate for full protection and preservation of water rights perfected by use prior to the effective date of the 1922 Compact and thereby excluded from curtailment in the event of compact administration.
4. C. The River District will continue to study mechanisms, such as a Compact Water Bank and Contingency Planning that include demand management, drought operations of CRSP reservoirs, and water supply augmentation to address the risk of overdevelopment.
4. D. The River District will work with the State Engineer’s Office and other interested parties to develop an equitable mechanism for potential compact administration.

5. Transmountain Diversions (TMD): The River District was created to protect West Slope interests in the face of transmountain diversions. That role continues today and will likely persist with increased pressure for further Front Range use of Colorado River supplies. The IBCC Conceptual Framework presented in Colorado’s Water Plan sets forth seven principles to guide development of any potential new transmountain diversion. The River District will have a leadership role in evaluating any new TMD proposal in the context of the IBCC Conceptual Framework and the District’s current policy on transmountain diversions.

The River District recognizes that certain existing water right control points on West Slope streams are critical to maintaining West Slope supplies and limiting transmountain diversions and will pursue protection of those water rights. A key provision to the Colorado River Cooperative Agreement pertains to the Shoshone Outage Protocol, which maintains river flows in the event of unscheduled outages of the power plant. The CRCA also provides for an investigation of an acquisition of the power plant and water rights in order to permanently protect the Shoshone Call and the resulting essential river flow.

Strategic Initiatives
5. A. The River District will diligently pursue investigation of such an acquisition or alternative means to permanently protect the flows generated from the historical Shoshone water right call.
5. B. The River District will work to ensure that the IBCC Conceptual Framework is honored and fairly implemented.
5. C. The River District will act in accordance with its formally adopted Policy Statement on Transmountain Diversions.

6. Agricultural Water Use: Most West Slope agricultural water use is senior to the Colorado River Compact. As Colorado nears full development of its Colorado River system water there will be pressure for temporary and permanent conversion of senior agricultural water rights to other uses. The Colorado River Compact Water Bank may provide a mechanism to protect agricultural water uses.

Strategic Initiatives
6. A. The River District will continue to study the concept of a voluntary and compensated compact water bank in collaboration with other stakeholders to best preserve western Colorado agriculture.
6. B. The River District will explore alternative transfer methods that allow agricultural water users to benefit from the value of their water rights without the permanent transfer of the rights, and without adverse impacts to the local communities and the regional economy.

6. C. Although the River District recognizes that some reductions in demands of agricultural water rights may be necessary to protect existing water uses in the basin, the District will work to ensure that the burden of demand reduction is shared across all types of water use sectors, and that agricultural water rights, and agriculture itself, are not injured.

6. D. The River District will protect the integrity of senior agricultural water rights within Colorado’s prior appropriation system, recognizing the potential risks to those rights posed by the constitution’s municipal right of condemnation.

6. E. The River District will advocate for sensible water quality regulations and cooperative actions that do not unduly burden the agricultural community.

7. Water Needs/Project Development: Through Colorado’s Water Plan and the Basin Implementation Plans, water needs within the River District have been, and will continue to be, refined and prioritized. The River District owns a large portfolio of conditional water rights that may be suitable for meeting a portion of the identified water demands. However, developments in judicial case law have made it more difficult for all water users, including the River District, to maintain conditional water rights.

Strategic Initiatives

7. A. The River District will work proactively with District constituents and basin roundtables to better quantify and refine both the consumptive and non-consumptive water needs, in amount, location and timing, throughout the District, including projected needs that may result from climate change.

7. B. The River District will focus on identified water needs and how the use of the District’s current and future conditional water rights can effectively help meet these needs.

7. C. The River District will look for opportunities where its efforts are needed as a catalyst to help in-District interests plan for and meet their water needs in a manner that is consistent with the District’s compact contingency planning goals and objectives.

7. D. The River District will actively pursue funding sources and provide financial assistance to be used for the refurbishment and modernization of the aging water supply infrastructure within the District in order to help preserve and improve existing supplies and operations.

8. Colorado’s Water Plan: On May 15, 2013, Governor Hickenlooper issued an Executive Order mandating the development of a statewide, comprehensive Water Plan. The plan was delivered to the Governor in December 2015. The plan outlines broad concepts for meeting the State’s water needs through the year 2050 in the face of unpredictable climate change and a doubling population by balancing agricultural preservation, possible new transmountain diversion development, municipal water conservation, and environmental enhancement while protecting Colorado’s legal and institutional system of interstate compacts and equitable apportionment decrees, and local control.

There is uncertainty about how the plan will evolve over time and how the concepts embodied in the plan will be implemented.
Strategic Initiatives

8. A. The River District will work with each of the three Basin Roundtables that comprise the District to facilitate the refinement, development, and implementation of their Basin Implementation Plans.

8. B. The River District will work with the, Southwest Water Conservation District, the Southwest Basin Roundtable and the three Basin Roundtables that comprise the District to achieve a consistent West Slope perspective related to contingency planning and compact administration risk matters.

8. C. The River District will work with east slope roundtables to enhance east slope understanding of West Slope perspectives while also enhancing West Slope understanding of east slope perspectives.

8. D. The River District will work with existing transmountain diverters to set a priority on contingency planning and compact administration risk management in order to provide a high level of protection for all of Colorado’s existing Colorado River water uses.

8. E. The River District will work to ensure that the IBCC Conceptual Framework is honored and fairly implemented.

9. Water Efficiency and Conservation: We are transitioning from an era emphasizing new supply development to an era which includes higher emphasis on wise use of our limited water resources, including higher water use efficiency and conservation of consumptive use. This is driven by both environmental imperatives, changing values, and increasing shortages of water resources available for development. The River District historically has supported efforts to increase water use efficiency and conservation. Examples of this are the number of grants the District has awarded for efficiency and conservation and the District’s financial and staff support of the Orchard Mesa Irrigation District Efficiency Project and the Lower Gunnison Project.

Strategic Initiatives

9. A. The River District will continue to promote, encourage and support wise and efficient use of all of Colorado’s water resources

10. Water Quality: The water quality regulatory framework will likely be an increasing challenge to River District Enterprise assets as well as the interests of the District’s constituents. Historically, agriculture has largely escaped water quality regulation, due to nationwide exemptions under the Clean Water Act, but this may change. For example, at some point, there likely will be recognition that necessary contaminant (e.g., nutrient, selenium, salinity) reductions cannot be feasibly and economically attained solely through traditional treatment of point source municipal and industrial wastewater.

Strategic Initiatives

10. A. The River District will proactively convene and facilitate, as needed, local stakeholder groups to address local and regional water quality concerns to protect against regulatory actions.

**11. River District Staff Resources**: For the River District to successfully fulfill its mission and meet strategic initiatives of the organization, it is imperative to attract and retain a highly qualified staff. The River District values each employee and their contributions and recognizes that the success of the organization depends heavily on the success of its employees.

**Strategic Initiatives**

11. **A.** The River District will seek to be an attractive and competitive employer in the region, state, and water community. This includes maintaining, to the best of its ability, a highly competitive compensation package and supporting the work-life balance that is valued by the District and its employees.

11. **B.** The River District will have an excellent workforce that is talented and adaptable. The District will focus on effective hiring for new employees, professional development for existing employees and management to ensure that the proper expertise and leadership attributes are maintained and developed in all staff positions.

11. **C.** The District likely will face significant staff transition in the next 10 years. In order to maintain the level of expertise desired, short periods of budgetary increases will be supported in order to accommodate these transitions.

11. **D.** The District will strive for efficient and effective communication that facilitates collaboration and teamwork. The District will continue to involve, empower, and support all staff in the fulfillment of the District’s mission.

**12. Financial Sustainability**: The above strategic initiatives cannot be achieved without financial sustainability. The River District enjoys a diversified tax base for its Governmental Funds, which helps to reduce the impacts of dramatic downturns in its overall assessed valuation. Over the long-term, the Enterprise Fund is intended to be self-sustaining, managing the River District’s Business-Type Activities.

**Strategic Initiatives**

12. **A.** The River District will evaluate all projects and investments for the potential impact on cash flows.

**13. Asset Management**: The River District will plan and implement operation, maintenance and replacement (OM&R) activities to ensure the reliable and safe operation of all River District owned facilities and properties. The District recognizes that the significant investment in these assets as well as the financial stability of our District and Enterprise must be protected by regular maintenance and repair of its assets.

**Strategic Initiatives**

13. **A.** The River District will carefully plan and implement operation, maintenance and replacement (OM&R) activities to ensure the reliable and safe operation of District assets.

13. **B.** The River District will plan and implement Enterprise focused OM&R activities in a fiscally responsible manner to ensure that Enterprise activities are financially sustainable.